

UMER TAHIR

UI/UX Practitioner

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ENLIGHTENMENT

Bachelors of Communication Studies U of C

Degree (SAIT Partnership) - Class of 2015

New Media Production & Design SAIT

Diploma - Class of 2007

APPLICATION

Digital Art Director Trigger Communications

2015 - 2018

Closely working with a copy writer to wireframe and prototype different concepts. Iterating and pushing those concepts to high fidelity and presenting end products to clients. Creating static and animated HTML 5 banner ads. Creating static and video social media content for Tommy Gun's Original Barbershop.

UI/UX Designer Zero Gravity Marketing

2008 - 2013

Working under the impeccable leadership of Peter Bishop and Scott Irwin to develop hand crafted websites from start to finish. Creating e-mail designs and banner ads. Helping out the traditional team with Photoshop retouching exercises to aid in the development of cross-platform campaigns.

Creative Director Barefoot Creative Media Studios

2007 - 2011

Designing and developing digital/traditional campaigns for clients in Canada and US. Learning lifelong lessons of entrepreneurial hardship while solving real world problems through creative strategy.

FACETS

User-centered design

Design systems

Wireframing

Prototyping

User personas

Mood boards

Style tiles

Team player

Flexible

Punctual

Leadership ability

Detail oriented

Inquisitive

Logistical thinking